



OUR GOAL is to have 100 volunteers who have raised \$1,600 each, jump out of a Twin Super Otter at Skydive Pepperell (www.skyjump.com) on Saturday, June 21, 2008 and raise \$100,000 for the Creative Arts Program at Dana-Farber Cancer Institute. The Art of Flying.

Imagine that. Please. First step? Fill out the form inside and mail it in using our self-addressed, stamped envelope. We'll send you the details. *Then decide.*

The Art of Flying.
A fundraising innovation
for The Creative Arts Program
at Dana-Farber Cancer Institute
by Blue Skies Soft Landings, Inc.

bssl-inc.org

Imagine.

Raising money. Flying high.
Helping Dana-Farber.

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here once was a boy who faced a dragon and all that he had in his hand was a small paint brush. He dipped it in the red paint and soon the dragon was a wagon, and the wagon was on a hill with blue skies and green grass. Then there were other boys and girls and there were families, and time passed and the fiery red dragon was forgotten in the fun of colors and textures and a whole new world.

Then the money ran out. The canvas became just a hospital room, and the colors faded away. The fear came back. The dragon came back.

Help us write a much happier ending. Help us fund the Creative Arts Program at Dana-Farber for next year, and next year and ... well ... forever.

Yes, I could jump out of a perfectly good airplane, raise \$1,600 and make a big difference in lives worth fighting for. Yes, I can imagine Flying High and Helping. Clip this out and mail in the envelope provided. We'll take it from there.

Name: _____

Email: _____

Date: Saturday, June 21, 8 a.m. to sunset

Rain date: any day thereafter

What to wear: Sneakers and comfy clothes

What to think: 2 million tandem jumps made every year. The fastest growing part of the most exciting sport on the planet. People from 18 to 100 years old have done it. Why not? **Grab that dragon by the tail.**

